



Seoul Techno Holdings
Intelligence
Service

MBA SCM



International
American University
Shaping tomorrow's leaders today!

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Move from Reciprocity to Co-creation Partnership

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SEOUL TECHNO HOLDINGS INTELLIGENCE SERVICE INC.

Welcome Message



WE ARE PLEASED AND HONORED TO INVITE YOU HERE AT THE IAU KOREAN MBA PROGRAM. UNDER THE IDEOLOGY OF GLOBALIZATION, DIGITALIZATION, AND PRACTICALITY OF EDUCATION, OUR MISSION IS COMMITTED TO DEVELOPING THE BEST APTITUDE FOR THE SUPER-COMPETITIVE ERA.

Paul Kim, Ph.D
Chairman, STHIS Inc.

Today, in uncertain days, organizations need a business strategy fit for continuous change: embrace digital innovation, revolutionize the customer experience, and drive new paradigms' efficiency. Of course, success gets along with deep technology and applying a digital approach to make the right behaviours and create customer-centric organizations. THIS, however, we attach great importance to the integrity of staff, but also our solutions. I truly believe: the better we succeed in supporting clients, the more sustainable our development will be. Therefore, I hereby invite you to explore STHIS and learn about us with great delight. Thank you.

Paul Soo-Wook Kim, Ph. D.
Chairman, STHIS Inc.

INTERNATIONAL AMERICAN UNIVERSITY

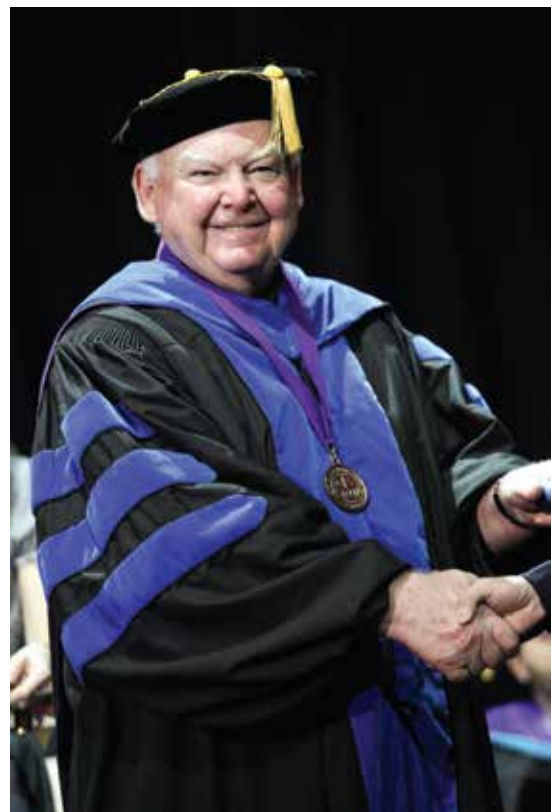
Dear IAU Students, Welcome to International American University!

ORIGINALLY ESTABLISHED IN LOS ANGELES IN 2005, IAU CELEBRATES ITS 16 YEAR ANNIVERSARY IN THE HUB OF BUSINESS, CULTURE, AND ENTERTAINMENT.

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Los Angeles is not only a great place to live, but it is a great place to learn. Within a 15 mile radius, you have exposure to some of the largest publicly-owned companies in the U.S. making it an ideal city for business students to closely connect with Los Angeles-based businesses. Historical and cultural landmarks are exciting to visit and provide ideal entertainment. Additionally, as IAU seeks additional recognitions and approvals, students will see the standards of quality improve in both campus and online instructional delivery. IAU will continuously strive to provide respectful, courteous customer service that meets and exceeds students' expectations. 2021 is an exciting year for IAU, Los Angeles, thank you for choosing to pursue your educational journey with us to be part of the real IAU experience.

Sincerely,
Richard H. Gayer, Ph.D.
Chief Academic Officer



STH.I.S. Inc. STHIS Academy

SEOUL TECHNO HOLDINGS INTELLIGENCE SERVICE INC.

is to promote practical knowledge leading to deep understanding for their own sake and to educate global citizens who have the skills and motivation for the flourishing of individuals and communities.

STHIS ACADEMY

is a community of passionate experts, we gather to learn, to discover, to create —to make the world better. It is designed to provide career training and customized corporate training that lead to employee development and organizational effectiveness. Remember, training boosts a feeling of value in employees enough to become loyal to you.

WE HERE CAN MAKE YOUR CORPORATE TRAINING A PRIORITY.



International American University Graduate School of Business



MBA PROGRAM

- + Business Analytics
- + Hospitality Travel Tourism
- + Management Information Systems (MIS)
- + Supply Chain Management

DBA PROGRAM

Accreditations



IAU Korean MBA Program



**Orientating Towards
the Korean Wave**



**Experiencing
On-site American
Learning Skills**



**Global Communicating
Towards Dynamics**



**Academically Achieving
an Accredited MBA Degree
in the USA**

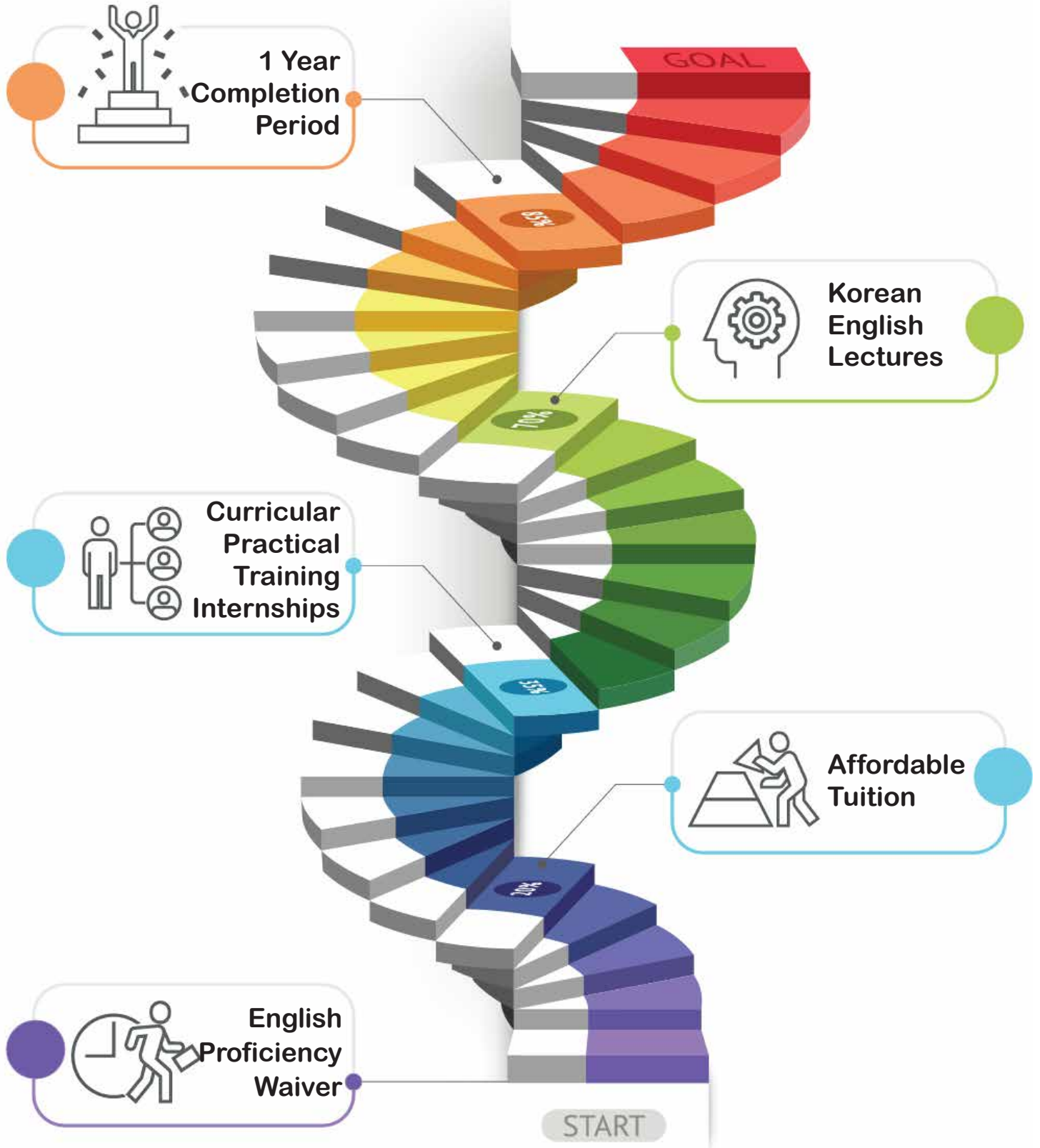
Take a quick
Campus Tour!



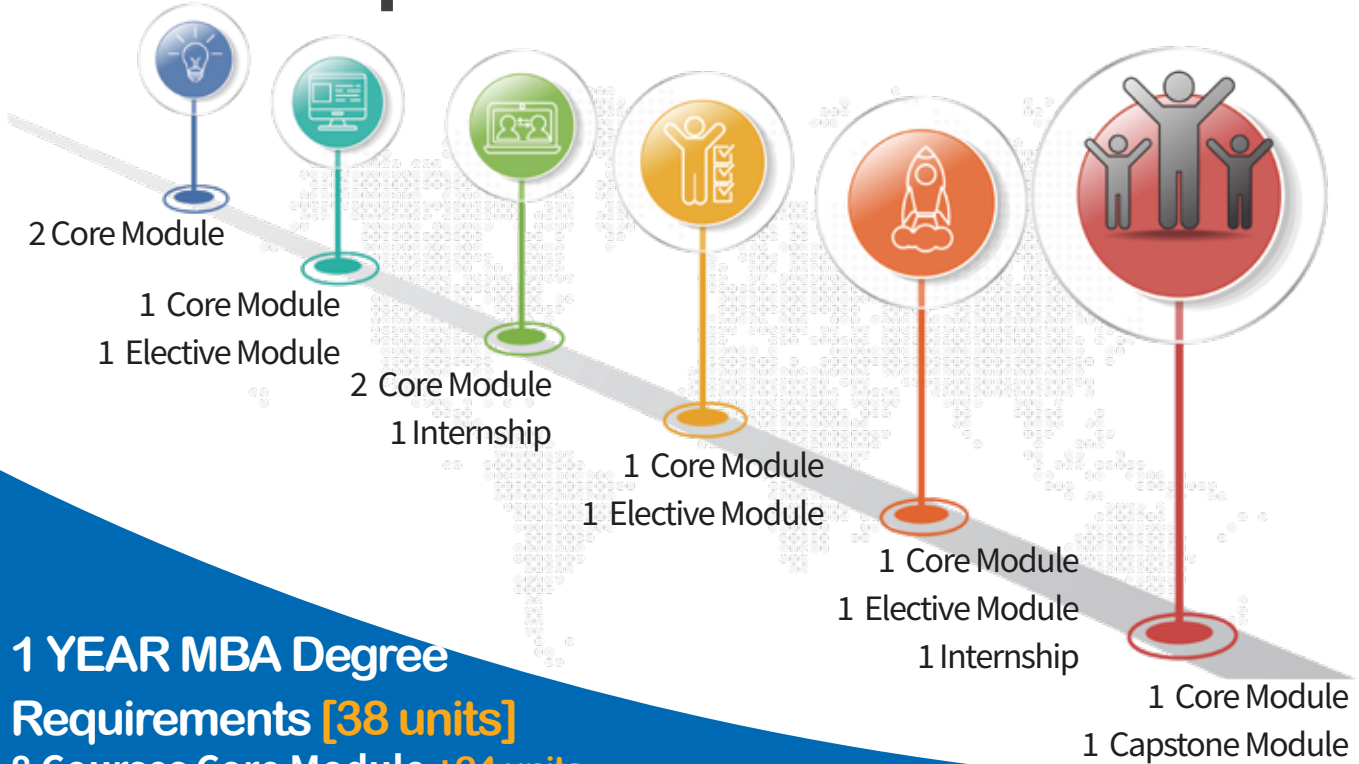
IAU Korean MBA Program

Moving Toward Gateway Beyond Gatekeeper

Academic Achievement with a **MBA Degree**
Language Functional **Proficiency Both Korean & English**
Learning Skills with **an Appreciation of the American Culture**



IAU Korean MBA Pathway Sample Curriculum



1 YEAR MBA Degree

Requirements [38 units]

8 Courses Core Module +24 units

3 Courses Elective/Concentration Module +9 units

2 Internships +2 units

1 Course Capstone +3 units

Academic Calendar



General MBA

Master of Business Administration in General

The Master of Business Administration (MBA) aims high to provide students an opportunity to further enhance their business acumen by tying academic concepts to practical applications relevant to current real-world business challenges. The comprehensive combination of analytical, quantitative, and strategic skills gained through the program provide a foundation from which multiple professional opportunities can be pursued.

Program Beneficiary

- Staff or Managers in global business-related industries,
- People who want to lead the future of the expanded global industry,
- People who need to have real-world expertise in global management sectors;
- Any person who interests in business expertise and knowledge in overall global business industries and intends to build it.

Admission Requirements

- Freshman : a four-year college graduate (scheduled)
- Transfer : a graduate student

Degree Requirements

- Completion of all required course work of 36 semester hours
- Completion of two internship (2 units)
- Passing the examination of the thesis for a master's degree (replaceable for graduation report)



General MBA

Master of Business Administration in General

Curriculum Summary (Online Lecture)

Modules	Courses	Faculty
Core Module (8 Courses)	MIS 500 Management Information Systems BUS 540 Business Law for Managers ECN 500 Managerial Economics FIN 500 Financial Management MGT 500 Organizational Behaviour & Leadership MGT 510 Human Resource Management MKT 500 Marketing Management ACC 500 Accounting for Managers	US Professors
Elective/ Concentration Module (3 Courses)	MKT 500k Global Marketing Management MIS 555k Business Analytics MGT 620k Operations Management & Supply Chain	Korean Professors
Internship (2 Units)	A minimum of two (2) internship experiences [1 Internship = 1 Unit]	US KOR
Capstone (1 Course)	BUS 700 MBA Capstone: Strategy & Competition	Korean Professors

* Elective/Concentration Module Courses are subject to change without notice.

Global Benefits and Activities

- Orientation for Team-building Events & Career Pathway Workshop
- Special Lectures (*schedules can be announced.)
- Field Trip to Leading Companies at Global/Local areas and Los Angeles in CA
- MBA Capstone Business Project :
Students can conduct the Independent Project with the sponsorship of corporate research projects as a small team or an individual. [Acceptable replacement of graduation papers]
- Commencement Ceremony on campus in Los Angeles in CA

SCM Reinvention Insights

We, SCM experts, are facing new-normal days. Pandemic has hammered manufacturing and logistics. As it tightens up the global economic veins, everything turns into uncertainty. On the verge of shutting down, the industry's greatest pain appears in a lack of supply chain performance. Moreover, organizations struggle against complexity from hasty adopting cutting-edge technology.

The industry has a running battle to solve these problems. Success demands a complex mix of management skills, analytical insights, technology investments, and other kinds of ingredients. Now, the new-norms get down to work with transformative technology in a fast-changing business landscape. Urgent needs to leverage it efficiently and profitably is most apparent.

01

It seems that today, dynamic and disorienting change is new-normal. What are the keys to getting ahead of these challenges, or at least keeping pace in Korea?

02

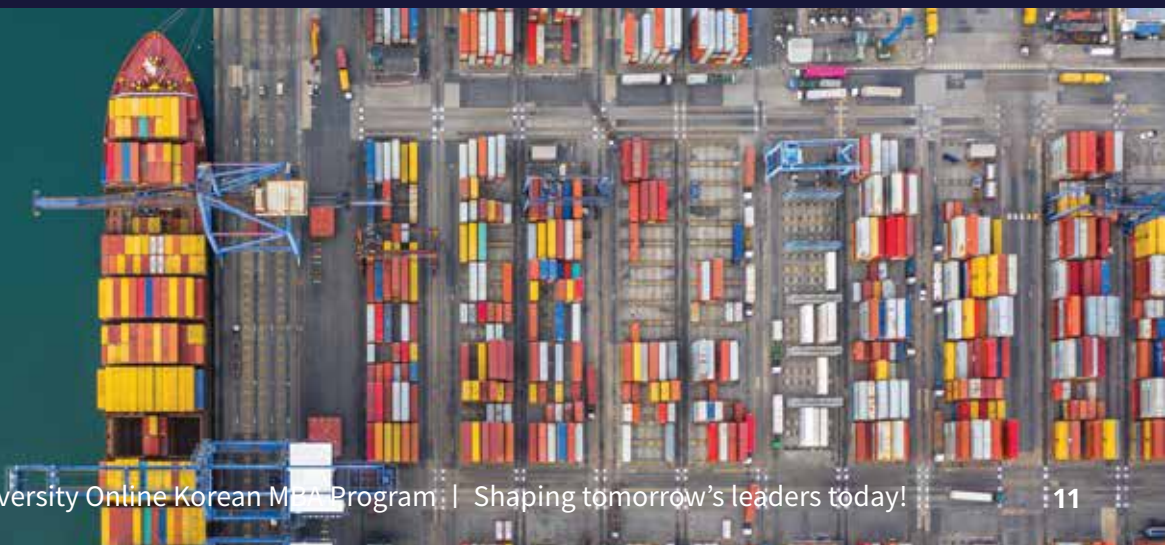
We're hearing a lot about the need to shift close to a customer-focused or demand-driven SCM. What do we need to reach this level of coordination?

03

How does the IAU Korean SCM MBA relate to achieving supply-chain excellence on-site?

04

Toward the future of the supply chain, any future-proofing areas of an opened door?





It seems that today, dynamic and disorienting change is new-normal. What are the keys to getting ahead of these challenges, or at least keeping pace in Korea?

Logistics and supply chain successes are the core engine of future Korean growth. Although we have lack of resources problems, I'm proud to say that Korea is the center of ever-growing "Northeast Asia comprehensive logistics." There is no question in my mind that we get more attractive with eye-catching as the hub of the Science and IT industry. For a coming era of continuous change, it opens up many opportunities. In practice, the future gets into an even more weaving of changes, challenges, and chances. Customers, markets, and technology today never stop evolving. When everything seems to be moving forward, business agility is critical. Supply chain models should be engineered to continually support changing and demand customers and related market dynamics while gaining visibility.



We're hearing a lot about the need to shift to a customer-focused or demand-driven SCM. What do we need to reach this level of coordination?

An end-user-based focus is critical moving forward. Like patient-centric, customer-centric, or consumer-centric, culture trumps everything. This move is crucial to the company staying relevant and competitive. So we aim to educate and train the next leaders to solve the coming challenges. Welcoming all students chasing down logistics and supply chain success, and we will also help open the gate for learning. By applying business and decision-making processes and data-driven decision-making, they can learn and grow. CEOs and managers, are you aspiring to innovate Logistics and SCM? We lead you to the right people in the right place. New-comers, outside of engineering and business, do you want to grasp the new opportunity? We indeed guide and support you toward the technology and innovation in manufacturing and logistics. The IAU SCM MBA program will make it for you to boost being a global field-experienced specialist. The curriculum is systematically educated on SCM oriented logistics management, distribution management connected to consumers, and information service utilization tools.



How does the IAU Korean SCM MBA relate to achieving supply-chain excellence on-site?

Unlike traditional industrial engineering and business programs, SCM MBA focuses not on the production process but on technology, analysis, and logistics systems design. Students study to enhance the performance and robustness of the program. They use the tools to find how to stay sustainable on the spot. Consequently, they gain insight into the essentials. Also, we work closely with Ihime Consulting Inc., which designated as an official agency from APICS, boasts a vast network of overseas experts to design and implement curricula. We will place your benefits at the top of our list, well-balanced with both academic and career.



Toward the future of the supply chain, any future-proofing areas of an opened door?

We encourage students to prepare for inspired executive or academic careers. IAU graduates can successfully handover their profound scientific knowledge to a professional working environment. It can make students construct comprehensive skills to plan and operate a modern supply chain from a global standpoint. The curriculum also carefully designed to cover the preparation toward CPIM and CSCP Certificate Exam by APICS. Also, we promote dynamic, exciting, diverse, and attractive career paths in the logistics sector, expanding toward the AI designated future business. Unlike the same old tracks, graduates will also have unique advantages for academics, government agencies, international organizations, media, and non-profit organizations equipped with practical problem-solving skills and methods to address the global challenges.

SCM MBA

MBA in Supply Chain Management

Program Beneficiary

- Staff or Managers in logistics/supply chain-related industries,
- People who want to lead the future of the logistics/supply chain industry,
- People who need to have certifications specialized in logistics/supply chain management sectors; and
- Any person who interests in SCM expertise and knowledge in overall logistics/supply chain industries and intends to build it.

Admission Requirements

- Freshman : a four-year college graduate (scheduled)
- Transfer : a graduate student

Degree Requirements

- Completion of all required course work of 36 semester hours
- Completion of two internships (2 units)
- Passing the examination of the thesis for a master's degree (replaceable for graduation report)

CPIM & CSCP Certification Exam Prep

- Computer-based Exam Schedule : Online at Pearson VUE Test Centers Worldwide
- CPIM Eligibility : None in a requirement
- CSCP Eligibility : Three years of business experience;
A bachelor's degree or an international equivalent; or
An active CPIM, CPIM-F, CIRM, SCOR-P, CPM, CPSM, CTL or CLTD certification
- For taking the Exam, Preparation Courses are :
 - [Korean Core Module] BUS 590k Operations Strategy Professional
 - [Korean Elective Module] SCM 560k Planning and Inventory Management
 - [Korean Elective Module] SCM 565k Supply Chain Design
 - [Korean Elective Module] SCM 570k Supply Chain Risk Management and Improvement

* For more information, please visit to the below.

<https://www.ascm.org/learning-development/certifications-credentials/cpim/>

SCM MBA

MBA in Supply Chain Management

Curriculum Summary (Online Lecture)

Modules	Courses	Faculty
Core Module (8 Courses)	MIS 500 Management Information Systems BUS 540 Business Law for Managers ECN 500 Managerial Economics FIN 500 Financial Management MGT 500 Organizational Behaviour & Leadership MGT 510 Human Resource Management MKT 500 Marketing Management	US Professors
	BUS 590k Operations Strategy Professional	Korean Professor
Elective/ Concentration Module (3 Courses)	Pre-requisite Requirement Course: SCM 560k Planning and Inventory Management Must have completed all required prerequisite: SCM 565k Supply Chain Design SCM 570k Supply Chain Risk Management & Improvement	SCM Experts Korean Professors
Internship (2 Units)	A minimum of two (2) internship experiences [1 Internship = 1 Unit]	US KOR
Capstone (1 Course)	BUS 700 MBA Capstone: Strategy & Competition	Korean Professor

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Global Benefits and Activities

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- Commencement Ceremony on campus in Los Angeles in CA

Getting an accredited MBA Degree in the USA

Fostering Aboard Business Aptitude and Attitude

Exam preparing for CPIM & CSCP Certification

Certified in Planning and Inventory Management (CPIM 7.0)

Certified in Planning and Inventory Management (CPIM 7.0)
The APICS Certified in Planning and Inventory Management (CPIM) provides a comprehensive body of knowledge, best practices and standards to allow candidates to better respond to supply disruptions, respond to demand variations and manage supply chain risk. CPIM serves the needs of both professionals and employers around the world by making you a more valuable asset to your organization and keeping you and your organization more competitive in today's global economy.

Why Seek the CPIM Designation?

The pandemic caused a major shift in consumer demand and put a spotlight on supply chain vulnerabilities. Planning is now more important than ever, and the new Certified in Planning and Inventory Management (CPIM) 7.0 reflects that.

With a CPIM certification, you will develop the competencies they need to successfully work across all functions of the supply chain. In addition, you'll have the knowledge to better respond to supply disruptions, demand variations, and manage supply chain risk.

Commit yourself to a higher level of education, boost your career prospects and help any organization stay competitive in today's economy. Interested in seeing if the CPIM is a good fit for you? Please talk to us.

CPIM Certification, by Industry

APICS CPIMs work across a broad range of professions including:

- + Manufacturing
- + Consulting
- + Education
- + Government
- + Services
- + Defence
- + Healthcare
- + Distribution

Certified Supply Chain Professional (CSCP)

Demonstrate knowledge of the essential technology, concepts and strategies in today's extended supply chain.

Why Seek the CSCP Designation?

The APICS CSCP Certification arms you with end-to-end supply chain knowledge to help you and your business remain competitive in today's economy. Boost your confidence in supply chain management and master the skills needed to bring new ideas to suppliers, plants, and distributors while improving customer satisfaction.

With a CSCP Certification, you'll gain valuable experience to effectively manage global supply chain efforts and implement essential concepts and strategies to improve day-to-day operations. Interested in seeing if the CSCP is a good fit for you?

CSCP Certification, by Industry

APICS CSCPs work across a broad range of professions including:

- + Manufacturing
- + Consulting
- + Education
- + Government
- + Services
- + Defence
- + Healthcare
- + Distribution



IMPACT OF APICS CERTIFICATION ON SALARY

Supply chain professionals who hold an APICS Certified in Production and Inventory Management (CPIM); Certified Supply Chain Professional (CSCP) or Certified in Logistics, Transportation and Distribution (CLTD) designation earn more than those who are not certified. Those who had earned at least one APICS certification reported median salaries that were 18% higher than those who were not certified.



(Source : 2020 SUPPLY CHAIN SALARY AND CAREER SURVEY REPORT, Association For Supply Chain Management)

Collection of the data:

Participants were initially invited to respond to the survey on January 15, 2020 and were sent reminders to participate on January 23 and 29. Supply chain professionals also were invited to participate via social media. Per antitrust guidelines, data collected regarding compensation must be at least three months old. Therefore, all respondents were instructed to answer the survey based on their position in the supply chain field in the period between October 1, 2018, and October 1, 2019. The survey was closed for tabulation on January 31, 2020 with 2467 usable responses from the United States. Supply chain professionals around the world were invited to participate. Worldwide there was a total of 3275 usable responses. A global summary can be found in a separate report. The margin of error for percentages based on usable responses is $2\% \pm$ percentage points at the 95% confidence level. Percentages may not add to 100 for single-answer questions because of rounding or non-response.



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